









Geme Boyl* Vol. 1 No. 3, 1960 (1830); 1964 (471). Published by VALIANT, a devine of Voyage Common strice Inc., James Shooter, Procedum, Several Massersky, Severitary, Office of publication: 120 West Int. Riverse, New York, NY, 2011. C 1980/Nates and a local and included common formation of the Secretary Procedum of Technique Office Procedum of the Secretary Procedum of the Secret































































































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Dear GAME BOY Writers.

I just bought the first issue of GAME BOY and it's rad. Keen up the good work! The comics are great and the covers are awesome!

Danny Busch Drexel Hill, PA

We got a ton of mail on our first issue, Dan, but yours was the first letter to arrive, so to you goes the honor of leading off our first letter column. Thanks!

Dear GAME BOY.

Mario and company in the real world? Now there's a concept with potential... for disaster, I read your first issue with a great deal of skepticism, waiting for the story to turn into a mindless mishmash of had gags. Surprise! You avoided every pitfall! The story "feels" like a great sci-fi adventure - the real people act like real people and Mario and co. act like they would in this strange new world, Terrific, Congratulations. Keep it up.

By the way, I love how the game characters stand out against the real-Farth backgrounds, How do you do that?

Eric Baumgarten Baltimore, MD

We do it with state-of-the-art graphics computers. Neat, huh?

Dear Valiant,

GAME BOY is really good! When l read the scene wherein Princess Daisy reminds Tatanga that in this world, "you only live once," a chill ran down my spine. It's not often you see real emotion in comics. Usually, what you get is cardboard clichés. For example, when a super hero learns of the death of a loved one he generally screams "NO-O-O-O!" and punches a wall, smashing it. That seems ridiculous to me. Haven't those writers ever suffered a loss? Is that how they acted? I doubt it. When subtlety is required, forget it, But, you pulled it off in GAME BOY even with the cartoony characters. I'd give the whole package a perfect 10

Paul J. Smith Washington, DC

Thanks, Paul. Our favorite ridiculous cliché in run-of-the mill comics is the obligatory fight between the hero and the guest star before they discover they're on the same side.

Dear VALIANT Ones,

Great work. GAME BOY #1 is destined to become the hot collectible issue of 1990. Mark my words

Evan Taylor San Antonio, TX

Okay. We're putting a dozen away in plastic baos. Thanks for the tip,

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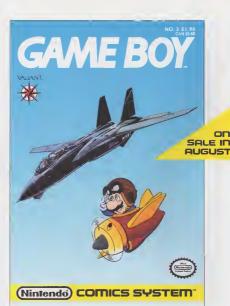
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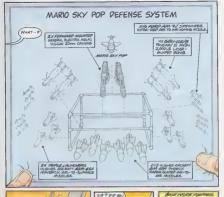


















































































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FORMER FAT THIEF REVEALS WEIGHT-LOSS SECRETS.

In his "Steal-a-Meal" plan, William Henry looks the picture of health and enjoys financial stability. But it wasn't always that way. "Yeah!" says William. "About two years ago, I was a mess! I was 120 pounds overweight. That's when I invented the 'Steal-a Meal' plan. You can eat as much of whatever you want as long as you STEAL it! That certainly cuts down on impulse snacking. Isn't it dangerous? you might ask? Never! The way the legal system is set up in this country, they got murderers walking around on the street. What do you think the odds are they're going to jail someone for stealing a lousy cupcake, for crying out loud?!!" (continued on page 17)



action photo! Your pics can = eash! Send them to the National Enquisitor.



"This is what the legal system's all about!" growls Judge Roy Bean, On the day before his retirement, Judge Roy "Hang 'em High" Bean gives William Henry 25,000 years in jail. "I'm not sure why I did it". quipped the judge."Something about the man Hots lined with oluminum foil con keep prying psychics from knowing YOUR secrets!



Think, think, think! (story on page 19.

Video Game Characters Attack Navy Jet Are three-inch tall aliens invading our world? That's

Artist's rendition of aeria battle over South Pacific!

bugged me.

what Seaman Greg Campbell swears is happening! "I know it sounds impossible," said Campbell, 'but they come out of a GAME BOY! I don't know what would have happened it SUPER MARIO hadn't nonned out (continued on page 36)

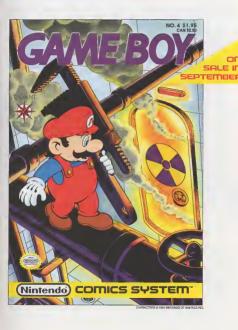
(continued on page 28)

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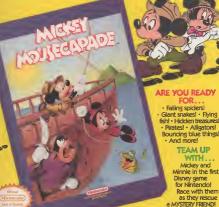
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